



ARCHES CRM

BUILT TO FINISH WHAT OTHERS WON'T START



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ARCHES CRM STREAMLINES SALES, PROJECTS, AND CUSTOMER OPERATIONS WITH PRACTICAL AI, AUTOMATION, AND SECURE INTEGRATIONS—HELPING BUSINESSES GROW AND STRENGTHEN CUSTOMER RELATIONSHIPS.

# Arches CRM

## Clarity, Speed, and Results

Arches CRM is a modern customer relationship management platform built for product and service providers who need clarity, speed, and measurable results. Unlike bloated enterprise systems, Arches delivers a flexible, easy-to-use solution that adapts to your workflows without costly customization.



With Arches, you can manage sales pipelines, projects, customer support, and operations from a single system. Its AI features focus on practical outcomes—cleaner data, smarter forecasting, and timely follow-ups—without overwhelming your team. Automation handles repetitive tasks so your staff can focus on building relationships and closing deals.

# Arches CRM: Built to Finish What Others Won't Start

Seamless integrations with email, calendars, finance, and collaboration tools ensure your team works in sync, while role-based permissions and enterprise-grade security keep your data protected. Backed by 24/7 human support, Arches CRM helps businesses accelerate growth, strengthen customer loyalty, and scale operations efficiently.

## Arches CRM vs. AI-Heavy Competitors (HubSpot, Salesforce, Zoho):

Arches offers practical AI without overload or enterprise pricing traps.

## Arches CRM vs. Non-AI Competitors (GHL, Freshworks):

Arches delivers broader flexibility and operational depth while keeping pricing and adoption simple.

## Best Fit:

Arches CRM shines for **product and service providers who need customization, speed, and execution** – without enterprise complexity or runaway costs.



# CRM Comparison Study: Arches CRM vs. Leading Platforms



Feature/CRM	Arches CRM	HubSpot	Salesforce	Zoho CRM	Go High Level	Freshworks CRM
<b>AI Capabilities</b>	Practical AI: Scoring, data hygiene, risk alerts, summaries (not overload)	AI assistants for sales & marketing, advanced analytics	Einstein AI (predictive, automation, forecasting)	Zia AI (predictions, recommendations, automation)	AI for funnels & campaigns (basic)	Freddy AI for sales insights, chatbots
<b>Customization</b>	Endless flexibility: objects, workflows, dashboards, no dev-heavy setup	Limited at lower tiers, advanced with enterprise pricing	Highly customizable, requires consultants/admins	Good customization with affordable pricing	Built around marketers; less flexible for operations	Limited compared to Salesforce; some advanced options
<b>Ease of Use</b>	Simple, fast adoption, intuitive UI	Easy to start, complex as you scale	Steep learning curve, requires training	Moderate learning curve	Easy for agencies/marketers, clunky for other teams	User-friendly for SMBs
<b>Cost Efficiency</b>	Transparent pricing, no hidden add-ons, affordable	Free entry tier; costs escalate quickly with add-ons	Expensive (licenses + consulting fees)	Affordable, modular pricing	Affordable for agencies, less suited for enterprises	Mid-range pricing
<b>Integrations</b>	Wide set: email, calendar, ERP, finance, files, JIRA	Strong app marketplace, especially for marketing tools	Huge ecosystem; advanced integrations	Decent integrations; improving steadily	Focus on marketing/agency tools (funnels, SMS, email)	Good integrations with common SMB tools
<b>Support</b>	24/7 support, real humans	Limited for lower tiers, better on enterprise	Strong enterprise support, but costly	Basic support; premium at higher plans	Community-driven + agency groups	Chat & email support; premium tiers for priority
<b>Target Audience</b>	Product & service providers, SMB-mid-market, execution-focused teams	Marketing-heavy organizations, SMBs scaling into mid-market	Large enterprises needing enterprise-grade features	SMBs/startups needing affordable flexibility	Marketing agencies, consultants, local businesses	SMBs needing simple CRM & help-desk combo
<b>Implementation Speed</b>	Weeks, not months	Quick at start, complexity grows	Long, consultant-driven roll-outs	Weeks, self-serve friendly	Fast for marketers, less for complex ops	